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### **Rhozet Carbon Transcoding Technology to Integrate With New Omneon MediaGrid Active Storage System**

**San Jose, California, April 25, 2006.** The Rhozet Corporation today announced that it will be integrating its Carbon Coder transcoding engine with the new Omneon MediaGrid active storage system unveiled at NAB 2006. Designed to support the full digital media workflow, the Omneon MediaGrid is a highly scalable active storage platform for broadcast and production facilities that simplifies operations by enabling simultaneous access to centrally stored content. The integration of Rhozet's transcoding capability with the new Omneon MediaGrid will enable a true "any in, any out" media workflow.

"We are excited to be working with Omneon and the new MediaGrid system," said David Trescot, CEO of Rhozet Corporation. "The Omneon distributed media library is an ideal platform for Rhozet's distributed transcoding architecture. Using the grid's multiple nodes for both storage management and transcoding processing makes for a cost-effective and high-performance system."

"The value of any new system becomes exponentially greater when third-party applications are able to harness the technology," said Jason Danielson, senior director of solution marketing for Omneon. "With support for standard protocols as well as an open API, we are ensuring that Rhozet will increase efficiencies for broadcasters who integrate the Omneon MediaGrid into their operations."

Rhozet is demonstrating its distributed grid encoding on the MediaGrid storage platform at this week's NAB show in Las Vegas in the Omneon booth #SU2959.

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#### **About the Omneon MediaGrid**

For broadcast and production facilities who seek to optimize their file-based workflow, the Omneon MediaGrid is a highly scalable active storage platform that simplifies operations by enabling simultaneous access to centrally stored content for all personnel. The unique MediaGrid architecture delivers the industry's highest client access bandwidth and storage capacity, an elegant management approach for scaling bandwidth and protection, and support for more third party applications than any other solution. Incorporating both grid storage and grid processing capabilities, the MediaGrid plays an active part of the workflow by applying otherwise idle computational resources to media-related processing, while at the same time storing, protecting and managing digital media content.

#### **About Omneon**

Omneon Video Networks is the leading provider of flexible media server and active storage systems that optimize workflow productivity and on-air reliability for the production, distribution and management of digital media. The Company has uniquely demonstrated an ability to exceed customer expectations by integrating a strong foundation in broadcast with advanced technologies from IT -- giving its customers the best of both worlds.

Because Omneon systems are based on open and advanced architectures, customers have the freedom to choose the formats, applications and workflow that they want -- all in a completely shared environment. Omneon pioneered the use of open systems in broadcast and, as a result, receives wide support from the application developer community. The Company has an extensive global presence with customers in 44 countries on 6 continents. Visit Omneon on the web at <http://www.omneon.com>.

**About Rhozet Corporation**

The Rhozet Corporation is dedicated to providing video and broadcast professionals with accelerated high-quality media transcoding solutions. Rhozet offers both off-the-shelf and customized software configurations for the production and content delivery markets. For more information about Rhozet please contact the company at 408-432-3333 or visit the company website at <http://www.rhozet.com>.

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