



For Immediate Release

Rhozet Announces Support for Grass Valley Infinity Cameras

Rhozet teams with Grass Valley to provide support for the complete range of advanced formats offered by the InfinitySeries camcorders

Amsterdam (IBC – Stand 7.948) September 8, 2006 – Rhozet Corporation today announced that its Carbon Coder transcoding solution provides complete transcoding compatibility with the Grass Valley™ Infinity™ Series camcorders. Rhozet's transcoding solutions support the entire range of digital file formats available with the Infinity Series camcorders, allowing rapid conversion of content for editing, archive, playout, and webcasting.

Of particular interest to broadcasters considering the Infinity camera is the JPEG 2000 format, which is a high-efficiency codec providing excellent color depth and fidelity. This format is ideal for acquisition and archiving, and the Infinity is the first production camera supporting this format. Carbon Coder allows rapid transcoding of JPEG 2000 content into formats commonly used in editing and playout systems.

"The family of developers supporting the Infinity camcorder continues to grow," said Marc Valentin, president of the Grass Valley business unit in Thomson. "Rhozet serves a critical need by providing universal transcoding for managing the complete media workflow."

"We're proud to be members of the Grass Valley Open Alliance Partner initiative," said David Trescot, CEO of Rhozet. "The Infinity camera is a major advance for newsgathering and field production, and we are pleased to be bringing accelerated transcoding to the Infinity customer."

About Carbon Coder

Rhozet Carbon Coder is a universal transcoding application that supports over 40 compression formats to facilitate the transfer of media between acquisition, editing, playout, archive, Web, mobile and more. Carbon Coder can run as a stand-alone application or as part of a multi-node, fully-automated rendering farm. Carbon Coder provides high-performance, scalable and cost-effective transcoding for a broad range of business environments, from specialized studios to enterprise-scale installations.

About Rhozet Corporation

Rhozet Corporation is dedicated to providing video and broadcast professionals with accelerated high-quality media transcoding solutions. Rhozet offers both off-the-shelf and customized software configurations for the production and content delivery markets. For more information about Rhozet please contact the company at +1 408-432-3333 or visit the company website at www.rhozet.com.

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