



For Immediate Release

Rhozet Video Transcoding Technology Gives Detroit Public Television a Cost-effective Solution for Multiple Format Headaches

San Jose, Calif. (December 11, 2006) – Rhozet Corporation today announced that its Carbon Coder video transcoding technology has been selected by Detroit Public Television (DPTV) to help the production staff deal with the multiple video formats they encounter daily.

DPTV is using Carbon Coder to automatically convert its edited and ingested video files for on-air playout through an Omneon server. Because of their success with Carbon Coder, the production staff plans to use it for their Web streaming and VOD projects, and for PAL/ NTSC conversion.

“We were looking for a fast and cost-effective solution to automatic transcoding between post-production and our on-air server,” said Helge Blucher, Vice President of Engineering and Technology at Detroit Public Television. “Carbon Coder has performed extremely well and we are now using it for other media transcoding applications as well. This is a great product and the support from Rhozet has been excellent.”

“We’re very pleased DPTV chose Carbon Coder,” said David Trescot, CEO of Rhozet. “Carbon Coder is an efficient and effective transcoding solution that fits the budget of a public television station without sacrificing functionality.”

Rhozet Carbon Coder is a universal transcoding application that facilitates the transfer of media between acquisition, editing, playout, archive, web, mobile and more. Carbon Coder can run as a stand-alone application or as part of a multi-node, fully-automated rendering farm. Carbon Coder provides high-performance, scalable and cost-effective transcoding for a broad range of business environments, from specialized studios to enterprise-scale installations.

About Detroit Public Television

Detroit Public Television (DPTV) began broadcasting in 1955 as WTVS Channel 56, a non-commercial, educational TV station licensed to the Detroit Educational Television Foundation. As a community licensee, DPTV operates Analog Channel 56 and Digital Channel 43. DPTV is the only public television station in the Detroit market and is regularly watched in some 1 million southeast Michigan households each week. Additionally, DPTV is available to 2.4 million homes throughout Canada via the Cancom satellite-to-cable.

About Rhozet Corporation

The Rhozet Corporation is dedicated to providing video and broadcast professionals with accelerated high-quality media transcoding solutions. Rhozet offers both off-the-shelf and customized software configurations for the production and content delivery markets. For more information about Rhozet please contact the company at 408-432-3333 or visit the company Website at www.rhozet.com.

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