



For Immediate Release

Corbis Chooses Rhozet for Video Transcoding to Enhance Leading Media Management Solution

Rhozet's ease-of-use, scalability, broad format support and extensive feature set help Corbis Media Management grow its business

Santa Clara (May 29, 2007) – Rhozet Corporation today announced that its video transcoding technology has been chosen by Corbis, which offers the leading hosted Media Management solution for managing digital media assets for major corporations such as, Bechtel, Malibu-Kahlua International, Microsoft, Starbucks and Universal Studios Hollywood. Corbis is using Rhozet's Carbon Coder product to enable delivery of their customers' content in any required media format.

The Corbis Media Management platform is used daily by customers around the world to power and support business applications such as Marketing Extranets, Brand Portals and Digital Asset Libraries. With the addition of Carbon Coder to its suite of digital media tools, Corbis Media Management will begin offering its customers enhanced transformation services. Previously available for still imagery only, Carbon Coder is allowing Corbis Media Management to extend this service to include all audio and video formats as well.

"Carbon Coder has allowed us to expand our business," said Matt Crandall, Director of Research and Product Development at Corbis. "As video has become more and more prevalent in the marketing strategies of our customers, they need solutions to manage their video and enable multiple formats, which we can now offer very easily with Carbon Coder. We've already had a lot of excitement around this functionality, with several large clients eager to use the new service."

"What our customers can accomplish using Rhozet Carbon Coder gives them the edge in the highly competitive digital asset management market," said David Trescot, CEO of Rhozet. "Corbis is a perfect example of how solution providers can capitalize on the growing need for video to be accessible in multiple formats and expand the range of services they offer. We're happy that Carbon Coder is part of the solution that helps them grow their business."

Rhozet Carbon Coder is a universal transcoding application that facilitates the transfer of media between acquisition, editing, playout, archive, Web, mobile and more. Carbon Coder can run as a stand-alone application or as part of a multi-node, fully-automated rendering farm. Carbon Coder provides high-performance, scalable and cost-effective transcoding for a broad range of business environments, from specialized studios to enterprise-scale installations.

About Rhozet Corporation

The Rhozet Corporation is dedicated to providing video and broadcast professionals with accelerated high-quality media transcoding solutions. Rhozet offers both off-the-shelf and customized software configurations for the production and content delivery markets. For more information about Rhozet please contact the company at 408-246-3338 or visit the company Website at www.rhozet.com.

About Corbis

Corbis is a creative resource for advertising, marketing and media professionals worldwide, helping to bring creative work to life with the highest quality photography, footage and rights services. Corbis offers a preeminent collection of more than 100 million creative, entertainment and historic images, a comprehensive footage library, the world's deepest rights and clearances expertise, a roster of elite assignment photographers and an award winning media management solution. Headquartered in Seattle, Corbis serves more than 50 countries worldwide. For more information, visit www.corbis.com.

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