



For Immediate Release

Ascent Media Group Selects Rhozet for Video Transcoding

Santa Clara, Calif. (June 27, 2007) – Rhozet Corporation today announced that its Carbon Coder video transcoding technology has been selected by Ascent Media Group, a leading provider of solutions for the creation, management and distribution of content to major motion picture studios, independent producers, broadcast networks, cable channels and advertising agencies. Carbon Coder was chosen for media transcoding due to its flexibility, stability and transcoding speed, as well as the ability to fine-tune the solution to Ascent Media’s specific workflow.

At Ascent Media Group, Carbon Coder is being used in multi-node “farm” configurations to automate and speed up the transcoding process to meet the demands of Ascent Media Group’s ever-increasing business, which has grown in the past year from less than 100 media transcodes per month to the current rate of 10,000 transcodes per month.

“We found that what is even more important than the flexibility, speed and stability of Carbon Coder is the engineering team at Rhozet. We’ve been able to work closely with the team to incorporate Carbon Coder seamlessly into our workflows based on the needs of our market,” said Andy Shenkler, Vice President of Operations at Ascent Media Group’s Global Digital Media Center. “The outcome of this collaboration is a cost-effective, scalable farm solution that makes it possible to meet our customers’ growing media needs.”

“Ascent Media’s highly specialized services for virtually every aspect of media production has made for a very exciting group effort,” said David Trescot, CEO of Rhozet. “Carbon Coder’s technical capability is just one of the important aspects of transcoding. Being able to address our customers’ specific workflows and develop a customized solution gives us the upper hand in the market, while giving our customers the ability to grow their businesses.”

Rhozet Carbon Coder is a universal transcoding application that facilitates the transfer of media between acquisition, editing, playout, archive, Web, mobile and more. Carbon Coder can run as a stand-alone application or as part of a multi-node, fully-automated rendering farm. Carbon Coder provides high-performance, scalable and cost-effective transcoding for a broad range of business environments, from specialized studios to enterprise-scale installations.

About Rhozet Corporation

The Rhozet Corporation is dedicated to providing video and broadcast professionals with accelerated high-quality media transcoding solutions. Rhozet offers both off-the-shelf and customized software configurations for the production and content delivery markets. For more information about Rhozet please contact the company at 408-246-3338 or visit the company Website at www.rhozet.com.

About Ascent Media Group

Santa Monica, California-based Ascent Media Group is a wholly-owned subsidiary of Discovery Holding Company (NASDAQ: DISCA, DISCB), which, through its Creative Services and Network Services divisions, provides creative and technical media services to the media and entertainment industries. Through more than 75 facilities in California, New York, London, Singapore and other locations throughout the world, Ascent Media Group provides effective solutions for the creation, management and distribution of content to major motion picture studios, independent producers, broadcast networks, cable channels, advertising agencies and other companies that produce, own and/or distribute entertainment, news, sports, corporate, educational, industrial and advertising content. More information about Ascent Media Group is available at www.ascentmedia.com.

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