



For Immediate Release

EMI's Abbey Road Studios Selects Rhozet Carbon Coder for Transcoding Music Video Content for Video-on-Demand and Archiving

Quality of transcoded video content, as well as automated workflow put Rhozet ahead of its competitors to win over the production staff at Abbey Road Studios

San Jose, Calif. (November 15, 2006) – Rhozet Corporation today announced that its Carbon Coder video transcoding technology has been selected by the legendary Abbey Road Studios for transcoding music video content for VOD and archiving applications.

With the pedigree of artists affiliated with EMI, such as Cold Play, Paul McCartney and Robbie Williams, the quality of the video produced by the Rhozet transcoder was very important to the production staff at Abbey Road Studios. In addition, the increasing amount of video content to be transcoded for archiving and VOD purposes made workflow a major consideration.

“Not surprisingly, quality and workflow were our main considerations in selecting a transcoding solution,” said Tom Williams, video services manager at Abbey Road Studios. “Rhozet Carbon Coder addressed both of these requirements beautifully. We are impressed by the quality of Carbon Coder’s output, as well as its ability to easily automate our transcoding tasks. These capabilities put Rhozet far ahead of the competition.”

Rhozet Carbon Coder is being used at Abbey Road Studios in a server configuration with pre-designated network watch folders to provide the production staff with fully-automated PAL to NTSC transcoding, as well as automated, rapid encoding of MPEG-2 50Mbps content into DivX and Windows Media streams while maintaining pristine image quality.

“It’s an honor to be part of the digital video production suite at Abbey Road Studios,” said David Trescot, CEO of Rhozet. “And as their transcoding load increases, our ‘future-proof’ scalable Carbon technology will continue to meet their needs.”

Rhozet Carbon Coder is a universal transcoding application that facilitates the transfer of media between acquisition, editing, playout, archive, web, mobile and more. Carbon Coder can run as a stand-alone application or as part of a multi-node, fully-automated rendering farm. Carbon Coder provides high-performance, scalable and cost-effective transcoding for a broad range of business environments, from specialized studios to enterprise-scale installations.

About Abbey Road Studios

Abbey Road has been at the heart of the UK music industry for 75 years. It continues to be one of the most authoritative, established and well-known names in the world of music. Today, Abbey Road Studios is one of the most technically advanced recording, film scoring, post-production and re-mastering complexes in the world. Abbey Road Interactive, the interactive design and digital video studio launched in February 1996, is at the forefront of DVD, Enhanced CD and website development for the entertainment industry. For more information please visit the Website at www.abbeyroad.co.uk.

About Rhozet Corporation

The Rhozet Corporation is dedicated to providing video and broadcast professionals with accelerated high-quality media transcoding solutions. Rhozet offers both off-the-shelf and customized software configurations for the production and

content delivery markets. For more information about Rhozet please contact the company at 408-432-3333 or visit the company Website at www.rhozet.com.

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