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FOR IMMEDIATE RELEASE

Rhozet Introduces Faster-Than-Realtime Software Transcoding Support for Grass Valley, Leitch, and Omneon Video Servers

San Jose, California, April 18, 2006. The Rhozet Corporation announced today that its Carbon transcoding software now incorporates support for many of the leading broadcast video servers. The Carbon architecture allows multiple computers in a network to be applied to transcoding tasks, giving faster-than-realtime performance on even the most demanding high-definition video conversions. By integrating with popular video servers, Rhozet now delivers a true “any in, any out” media pipeline. This new integration capability will be demonstrated at the upcoming NAB show in Las Vegas starting April 24th.

A common issue facing broadcasters today is the expanding array of both input and output media formats that must be dealt with. For example, a broadcaster may need to support incoming video from diverse editing systems and content delivery networks, store that video in a proprietary format on video servers, and then be able to deliver that media in a variety of formats for over-the-air, web, or mobile applications. The Rhozet software serves as a bridge between the outside world and the video servers, by providing faster-than-realtime conversions from any input to the video server’s native format, as well as from the native server format out to any distribution format.

“The Rhozet software solution gives broadcasters ultimate control over their media workflow,” said David Trescot, CEO of Rhozet. “Rhozet is the most cost-effective and flexible method to enable broadcasters to solve the real world problems they face with media formats.”

Just some of the formats supported by Rhozet include: MPEG-4, MPEG-2, H.264, MXF, DV, HDV, Grass Valley GXF, Leitch LXF, Omneon Spectrum, Quantel sQ, QuickTime, Windows Media, Flash, and VC-1.

At NAB, Rhozet will be demonstrating in its booth #SL-4006, as well as in a variety of partner booths including Grass Valley, Omneon Video Networks, Crispin Corporation, ProMax, and Microsoft.

About Rhozet Corporation

The Rhozet Corporation is dedicated to providing video and broadcast professionals with accelerated high-quality media transcoding solutions. Rhozet offers both off-the-shelf and customized software configurations for the production and content delivery markets. For more information about Rhozet please contact the company at 408-432-3333 or visit the company website at www.rhozet.com.

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