



## News Brief

### Rhozet Corporation to Showcase New Features at NAB 2007

Santa Clara, Calif. (March 19, 2007) - At NAB 2007 Rhozet (booth # SL3716), makers of Carbon Coder and Carbon Server transcoding solutions that have been widely adopted in the broadcast and web markets by companies such as ESPN, the BBC, Ascent Media, Technicolor, Microsoft and Amazon, will demonstrate new versions of the Carbon line. The new versions being showcased incorporate a host of new features including multi-machine rendering for faster performance and new device support for Panasonic P2, Sony XDCAM and Avid MediaStream. These formats will be supported for both import and export and will manage SD and HD video.

Rhozet will also introduce support for Dolby Digital (also known as AC-3) encoding. This advanced audio encoding is invaluable to broadcast professionals dealing with cable, ATSC and DVB. The new Rhozet technology introduced at the show will also include the ability to splice streams of video in the compressed domain, greatly accelerating tasks such as ad insertion and program creation. And finally, Rhozet will be introducing the ability to remotely browse and select content for transcoding directly off of playout or management servers. This capability will be demonstrated with Quantel to show remote browsing and transcoding from a Quantel sQ server.

#### About Rhozet Corporation

The Rhozet Corporation is dedicated to providing video and broadcast professionals with accelerated high-quality media transcoding solutions. Rhozet offers both off-the-shelf and customized software configurations for the production and content delivery markets. For more information about Rhozet please contact the company at 408-246-3338 or visit the company website at [www.rhozet.com](http://www.rhozet.com).

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