



For Immediate Release

Rhozet Ships Version 2.0 of Carbon Coder Universal Transcoding Software

New release adds expanded format support and accelerated transcoding

San Jose, Calif. (Streaming Media West 2006), October 31, 2006 – Rhozet Corporation today announced the availability of Carbon Coder version 2.0, the latest version of the company's enterprise-level transcoding solution for broadcast and web professionals. Carbon Coder 2.0 provides a host of enhancements such as accelerated transcoding and support for additional video formats including H.264, MXF OPAAtom, JPEG 2000, DPX, and AAC.

"Rhozet is continually expanding the range of supported formats," said David Trescot, CEO of Rhozet. "Our customers depend on us to provide them with high-speed, cost-effective transcoding across the broadest range of compression standards."

Carbon Coder 2.0 now supports the following compression formats tailored to a wide range of production needs:

- H.264 support lets Rhozet customers use this emerging compression standard that delivers stunning quality at remarkably low data rates, and supports uses from mobile networks to HD;
- MXF OPAAtom support lets Rhozet customers use footage directly from the Panasonic P2 camera, as well as directly transcode footage from Avid editing systems;
- JPEG 2000 provides very high compression while maintaining image quality, making it a powerful acquisition and archival format. Rhozet users can now import this format, providing support for new devices like the Grass Valley Infinity Digital Media Camcorder;
- DPX support in Carbon Coder 2.0 allows users to import files coming from professional film scanners, enabling transfer into editing and distribution formats;
- AAC is a successor to MP3 that is used in video and audio applications. Carbon Coder 2.0 supports the import and export of AAC format.

In addition to supporting these new formats, Carbon Coder 2.0 dramatically accelerates the transcoding process. Many broadcast formats (including Omneon, Grass Valley, and Leitch) now transcode up to 400% faster using multiple processing cores within a single computer.

New features in Carbon Coder 2.0 also include Carbon Drop, which streams data from Carbon Coder to Carbon Server for "farm" encoding; Poster Frame extraction at markers or time increments; YUV file import and export; improved VOB subtitling and chapter point handling; improved Line 21 and VBI handling; increased audio channel mapping flexibility; and improved Watch Folder management.

Carbon Coder 2.0 is available now through Rhozet for US\$4,995. For more information about Carbon Coder please visit the Rhozet Web site at www.rhozet.com.

About Carbon Coder

Rhozet Carbon Coder is a universal transcoding application that supports over 40 compression formats to facilitate the transfer of media between acquisition, editing, playout, archive, Web, mobile and more. Carbon Coder can run as a stand-alone application or as part of a multi-node, fully-automated rendering farm. Carbon Coder provides high-performance, scalable and cost-effective transcoding for a broad range of business environments, from specialized studios to enterprise-scale installations.

About Rhozet Corporation

Rhozet Corporation is dedicated to providing video and broadcast professionals with accelerated high-quality media transcoding solutions. Rhozet offers both off-the-shelf and customized software configurations for the production and content delivery markets. For more information about Rhozet please contact the company at +1 408-432-3333 or visit the company website at www.rhozet.com.

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