



**For Immediate Release**

## **Rhozet Unveils New Version of Carbon Coder with Support for Panasonic P2, Sony XDCAM, Avid MediaStream and Dolby AC-3**

**Santa Clara, Calif. (April 11, 2007)** – Rhozet today announced Carbon Coder 2.5, the latest version of its universal video transcoding solution. This new version of Carbon Coder supports both SD and HD versions of Panasonic P2, Sony XDCAM and Avid MediaStream formats, as well as Dolby Digital (AC-3) audio support. Carbon Coder 2.5 also incorporates a host of additional features for accelerating media workflows. Rhozet will showcase Carbon Coder 2.5 next week in booth #SL3716 at the NAB convention in Las Vegas.

In addition to supporting P2, XDCAM and MediaStream formats, Carbon Coder 2.5 also supports the import of IMX or HDV files in a QuickTime wrapper. This type of format has become popular in Macintosh-based editing systems and can now be converted for broadcast playout, web, and mobile via Carbon Coder. Additional improved format support now in Carbon Coder includes Quantel HD and the LongGOP version of LXF for Leitch servers.

In the MPEG domain, Carbon Coder's addition of Dolby AC-3 brings support for CableLabs, ATSC, and DVB outputs in both the SD and HD domains. This means video professionals in the cable, satellite, and broadcast space can use Carbon Coder for creating compliant bitstreams. Also new to Carbon Coder is the ability to both import and export MPEG video with SMPTE 302M audio, which is a format often used in high-end post production.

"The new version of Carbon Coder has been eagerly awaited by Ascent," said Morgan Holly, Vice President, Digital Services at Ascent Media. "Rhozet transcoding is becoming an integral part of our workflow and we are pleased to see this new release."

Other features now available in Carbon Coder include expanded support for closed captioning and titling. Users can import SCC files and have the closed captioning data injected into an EIA-608 or -708 compliant video output. Line 21 data can also be extracted from a video source into an XML file that can be used by database systems for indexing video via its speech content. The new titler in Carbon Coder supports multi-line, multi-language titles as well as support for image scripting of graphic overlays.

"We very excited about this new release," said David Trescot, CEO of Rhozet. "Our transcoding products continue to see great momentum in the marketplace, and this release solidifies our position as the leading provider of enterprise-level transcoding."

Since its launch, Rhozet's Carbon Coder has been widely adopted in the broadcast and web markets by industry leaders such as ESPN, CinemaNow, BBC News, Amazon.com, Ascent Media and Microsoft. The new release of Carbon Coder is available now through Rhozet for US\$4,995. For more information about Carbon Coder please visit the Rhozet web site at [www.rhozet.com](http://www.rhozet.com).

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**About Carbon Coder**

Rhozet Carbon Coder is a universal transcoding application that facilitates the transfer of media between acquisition, editing, playout, archive, Web, mobile and more. Carbon Coder can run as a stand-alone application or as part of a multi-node, fully-automated rendering farm. Carbon Coder provides high-performance, scalable and cost-effective transcoding for a broad range of business environments, from specialized studios to enterprise-scale installations.

**About Rhozet Corporation**

The Rhozet Corporation is dedicated to providing video and broadcast professionals with accelerated high-quality media transcoding solutions. Rhozet offers both off-the-shelf and customized software configurations for the production and content delivery markets. For more information about Rhozet please contact the company at 408-246-3338 or visit the company website at [www.rhozet.com](http://www.rhozet.com).

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